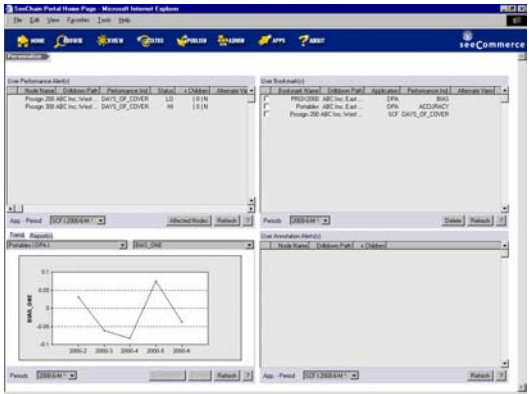
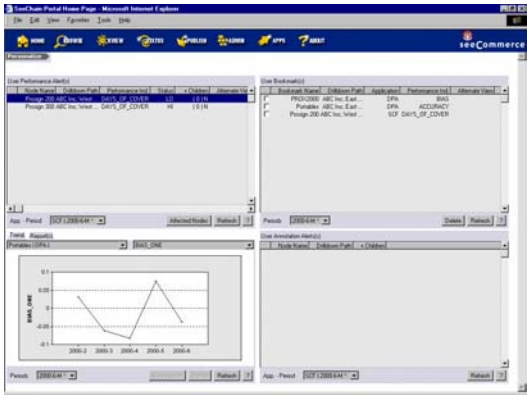
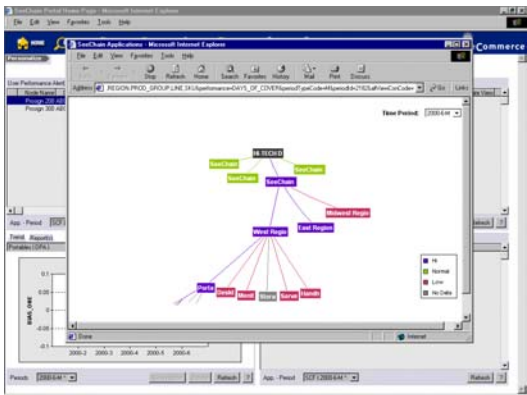
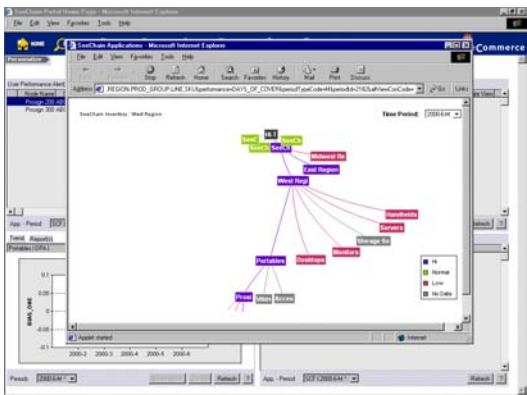


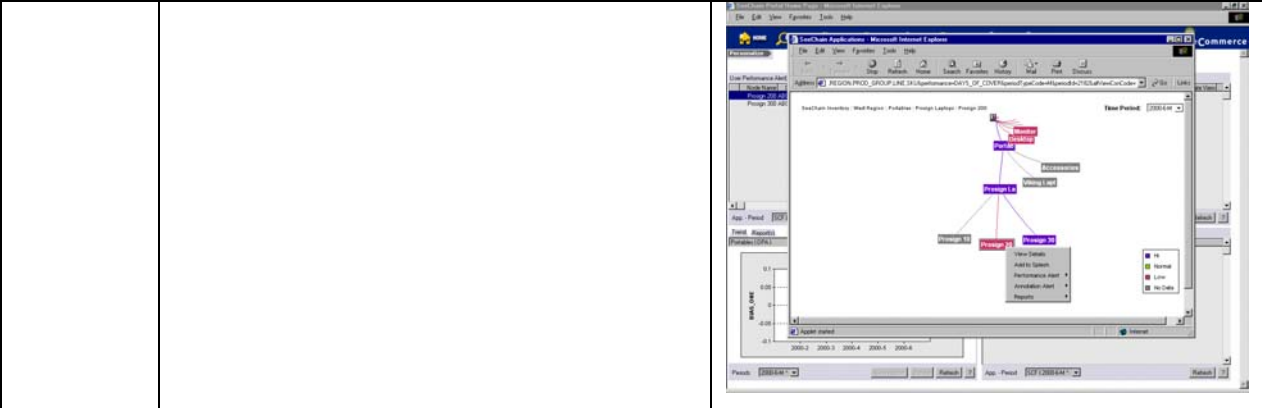
Section	VO	Visuals
Home 1.0	Welcome to the world of SeeCommerce—the <i>leading</i> provider of enterprise applications that speed e-supply chains by providing real-time, personalized information through the Internet. Our powerful and unique SeeChain Web-centric applications can pave the way for increasing your <i>supply chain</i> efficiency and improving your bottom line.	Animation of ‘cover’ opening
1.1	Along with background information on SeeCommerce, this CD-ROM includes a demonstration of SeeChain, a customer case study, and a description of each SeeChain application. We’ve also included an informative library of data sheets, white papers, and key articles.	
E-Supply Chains 2.0	<p><i>2B...or not 2B?</i> In today’s lightning-fast B2B world, there <i>is</i> no question. Because in an Internet-enabled, business-to-business global marketplace, supply chain visibility has become more important than ever. But despite a growing variety of technological advances, many business managers still rely on manually dispersed reports—reports that gauge performance at each separate, <i>unintegrated</i> link of the chain.</p>	Create a supply chain graphic

	<p>And that chain is getting <i>more complex</i> every day—from supplier relationship management.... to procurement . . . to production....on through to sales and order fulfillment. The result?</p> <p>Information reaches decision makers <i>so slowly</i> that the entire supply chain bogs down—enabling competitors to capture precious market share.</p>	
<p>2.1</p>	<p>We at SeeCommerce believe that you have to be able to <i>measure</i> if you want to <i>improve</i>. Our technology gives enterprises of all sizes realtime, <i>Web-based</i> access to critical information across the <i>entire</i> supply chain. Our e-supply chain applications help companies eliminate inefficiencies by unleashing knowledge that everyone with secure access can <i>see</i>, across the global supply chain. You can now use the Internet to pave the way for <i>success</i>.</p>	
<p>2.2</p>	<p>We highlight performance <i>visibility</i> and <i>measurement</i>. Our SeeChain applications put critical data into the hands of those who need it <i>most</i>, leveraging the Internet to improve business processes. SeeCommerce <i>compresses</i> decision cycle times while <i>accelerating</i> deployment into production.</p>	<p>Create timeline graphic</p>

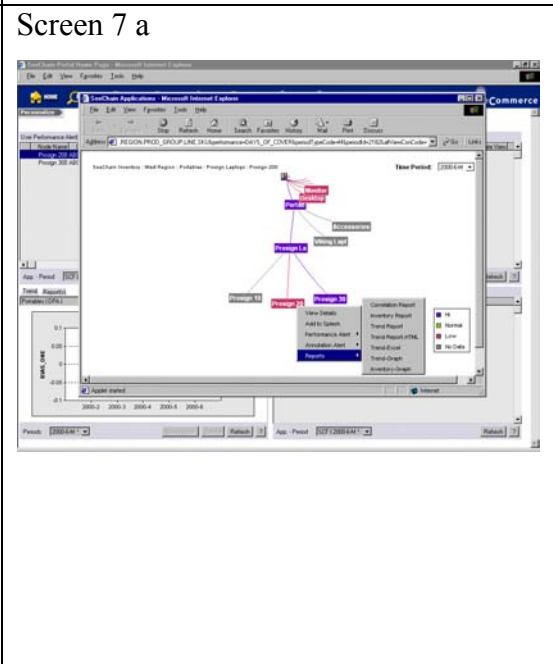
2.3	And best of all, SeeChain is <i>easy to use</i> . Where most applications require extensive training, SeeChain provides a <i>very simple</i> user interface	GUI
2.4	Where other systems can takes <i>years</i> to implement, our applications can be implemented in 60 to 90 days.	
2.5	And most important, SeeChain provides the <i>glue</i> that <i>seamlessly</i> ties together your <i>existing</i> ERP systems and applications.	
2.6	We also provide overall supply chain <i>visibility</i> , which translates into higher supply chain productivity at lower costs. That's where SeeCommerce can make a real difference.	Supply Chain Visisbility <ul style="list-style-type: none"> • Reduced cycle time • Increased productivity • Reduced cost
2.7	Here's how SeeCommerce President and CEO Paul Albright describes SeeChain's advantages:	1 st frame of Paul
2.8	<i>SOT</i>	VIDEO: <i>Paul Albright video clip.</i>
Case Study 3.0	To understand how SeeCommerce's SeeChain applications can improve supply chain performance and customer satisfaction, we invite you to look through the eyes of one of our <i>customers</i> , DaimlerChrysler.	Case Study: DaimlerChrysler
3.1	Daimler Chrysler needed a way to determine if they had enough parts in inventory to fulfill orders based upon <i>actual</i> demand.	Problem

3.2	By providing <i>visibility</i> into their supply chain, SeeCommerce allows them to <i>reduce</i> lead time and <i>adjust their business</i> to react to changing orders. SeeChain correlates changes in demand with Daimler Chrysler’s suppliers, parts, distribution centers, and markets.	Solution
3.3	Daimler Chrysler expects to save almost 20 million dollars using SeeChain.	Results
3.4	Let’s take a closer look:	1 st frame of Jerry
3.5	<i>SOT</i>	<i>Video Clip of Jerry Quell</i>
At Work 4.0	SeeChain can help users collaborate to solve problems on the fly. Let’s take a step by step look at how a company can <i>compress decision cycle times</i> and get critical information to planners and everyone else who needs to make better and faster decisions. We will look through the eyes of a product manager and a customer service manager for a computer company.	
4.1	The product manager, Tom, logs onto the system and receives an <i>alert</i> that indicates demand is still high for the PRO 200, the laptop that Tom’s company wants to slowly phase out in favor of the next-generation PRO 300. Tom has to handle a potentially low inventory stock situation at one distribution center.	<p>Screen 1 a</p>  <p>The screenshot shows the SeeCommerce web application interface. At the top, there is a navigation bar with icons for Home, Search, View, Print, and other functions. Below the navigation bar, the main content area is divided into several panels. On the left, there is a 'Performance Alerts' panel with a table listing items like 'Prog 200 ABC Inc. Prod - DEPT_OF_COVER' and 'Prog 300 ABC Inc. Prod - DEPT_OF_COVER'. In the center, there is a 'Time Request' panel with a line graph showing data points for the years 2002, 2003, 2004, and 2005. On the right, there is a 'Use Annotations' panel with a table listing items like 'PRO-2000 ABC Inc. East - DPA' and 'Prodline ABC Inc. East - DPA'. The interface is designed for data analysis and decision-making in a supply chain context.</p>

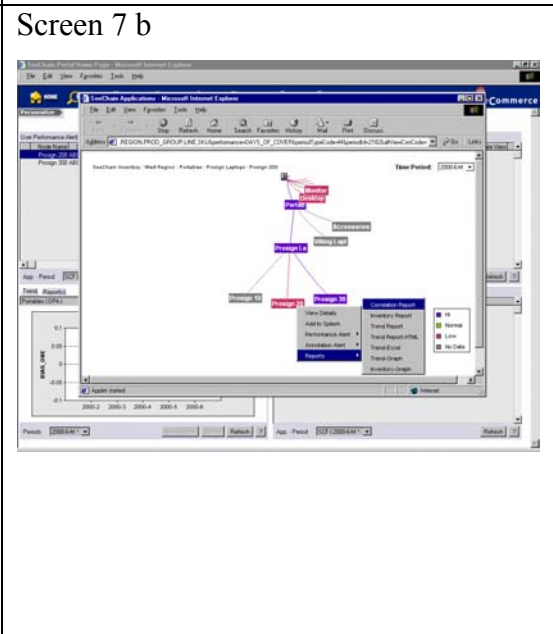
4.2	<p>Tom: Looks like we've got a problem here. But I need is more information before I can solve it.</p>	<p>Screen 1 b</p> 
4.3	<p>V.O.: SeeChain automatically takes Tom to the source of the alert.</p> <p>Tom: I see there's a problem in the Western Region...</p>	<p>Screen 2</p> 
4.4	<p>...It's related to our laptop products...</p>	<p>Screen 3 & 4</p> 



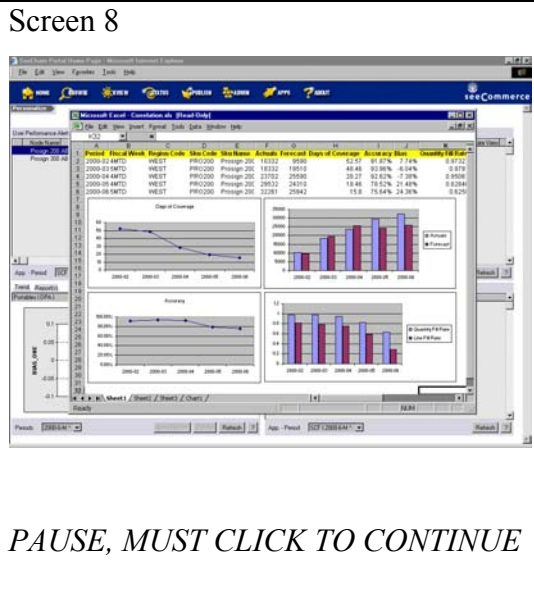
4.7 lets Tom bring up a Correlated Trend Report...



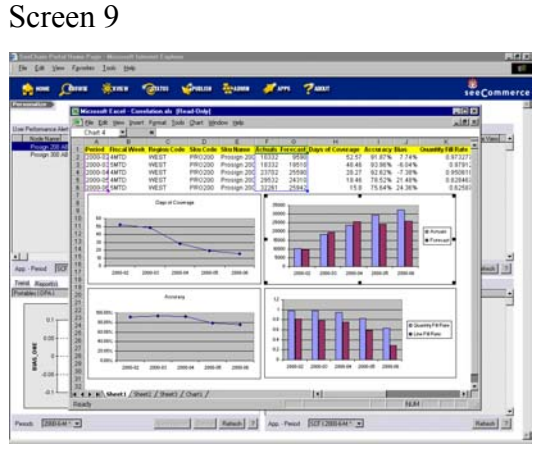
4.8 ...so he can evaluate the big picture related to the PRO 200.
Tom: First, I need to confirm that inventory levels are low.



4.9 **V.O.:** This graph shows the number of days covered by the company's inventory, and where they fall below the minimum thresholds they've set.


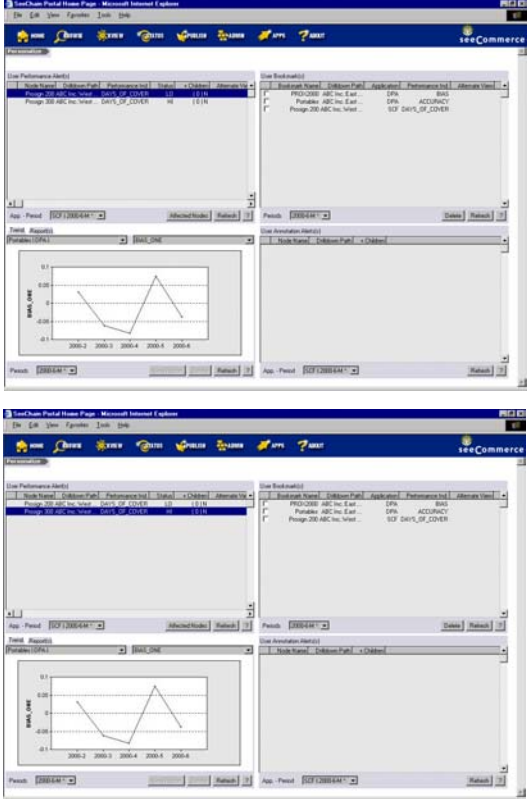


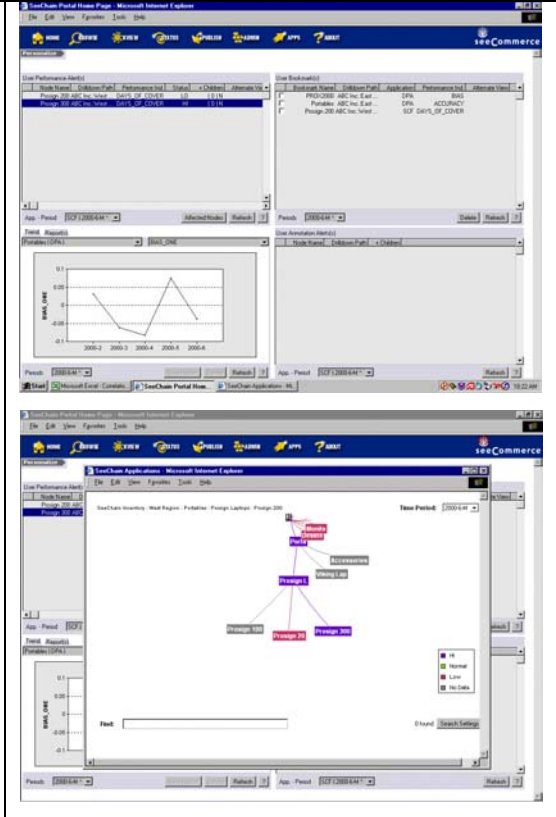
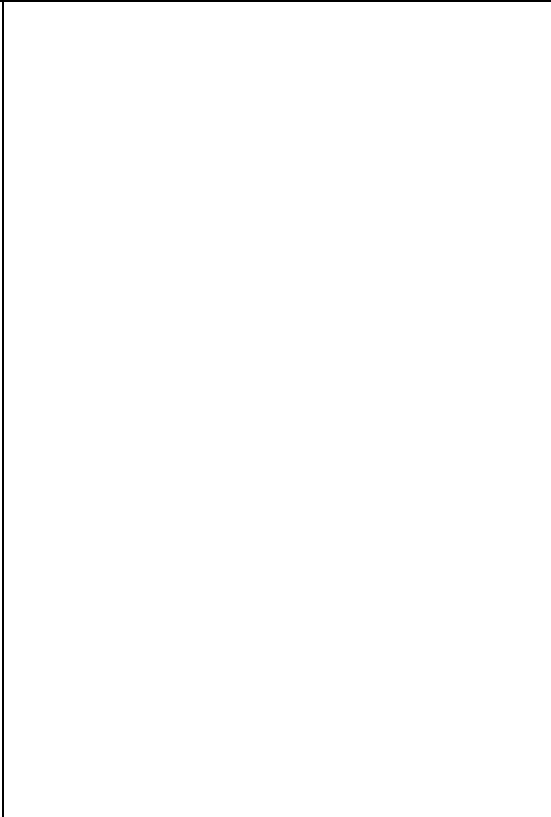
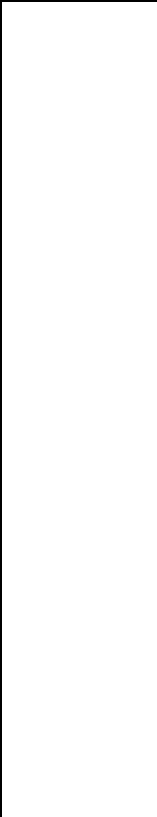
4.10 **Tom:** Now let's compare our forecast and our actuals.



4.11 **Tom:** Uh, oh...our demand plan is seriously misaligned. We started out OK, but now the quantity fill rate shows we're having a negative affect on customer satisfaction.

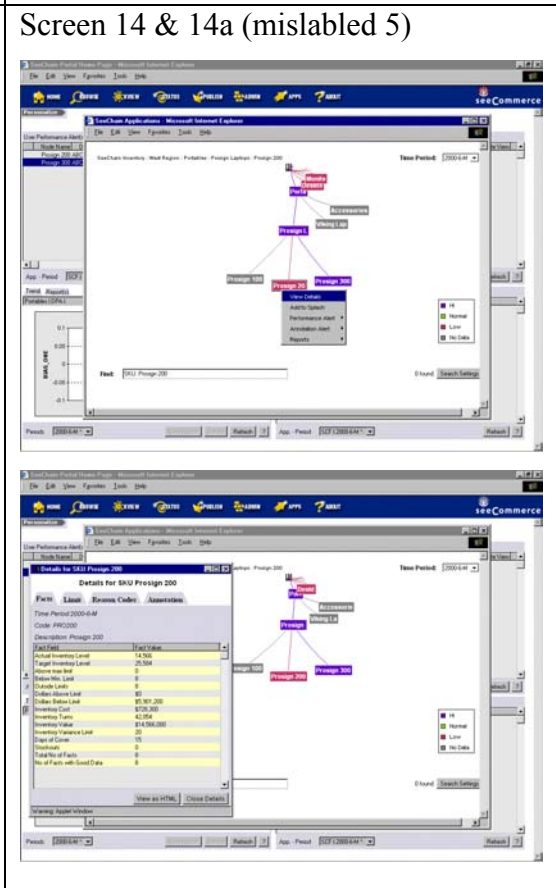


<p>4.12</p>	<p>Tom: Our forecast accuracy indicates this as well....maybe one of the promotions for the 200 spiked too much demand, or maybe our new PRO 300 isn't selling as well as expected, and people are buying the 200 instead.</p>	<p>Screen 10</p> 
<p>4.13</p>	<p>V.O.: Tom goes back to their home page.</p> <p>Tom: There's an overstock alert for the PRO 300. That makes sense, with the 200 still selling well.</p>	<p>Screen 11</p> 
<p>4.14</p>	<p>V.O.: Tom goes back to the application ...and looks at the details for the 300 product line.</p>	<p>Screen 12a, 12b</p>



4.15

Tom: All of the *facts* I need are here...and they tell me that we have to get this inventory moving.



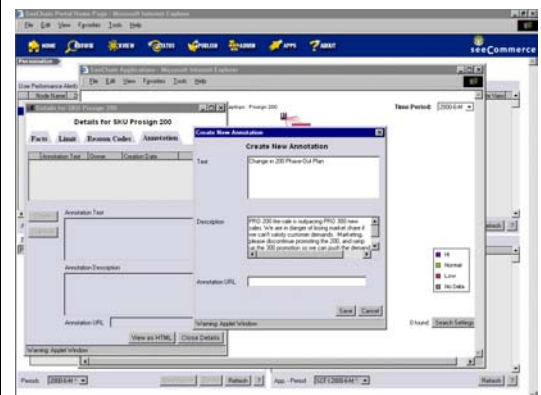
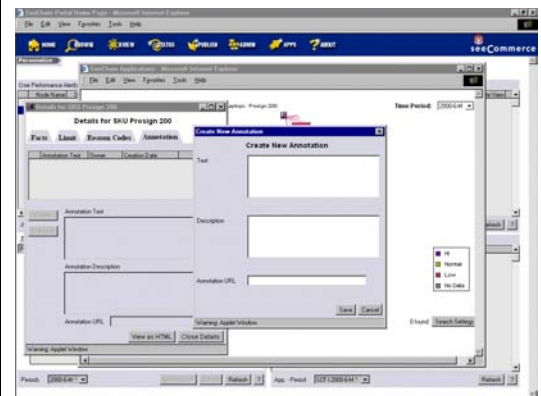
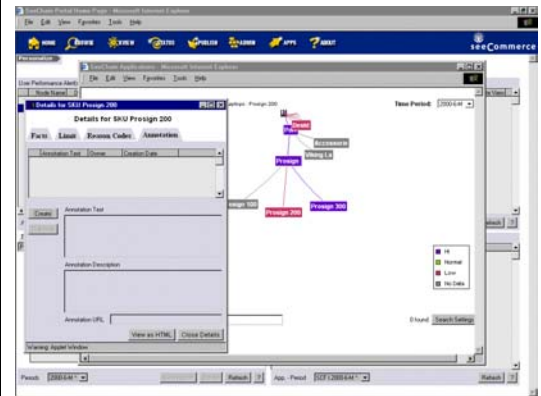
4.16

V.O.: Here's where Tom goes into action, using SeeChain's collaboration functionality.

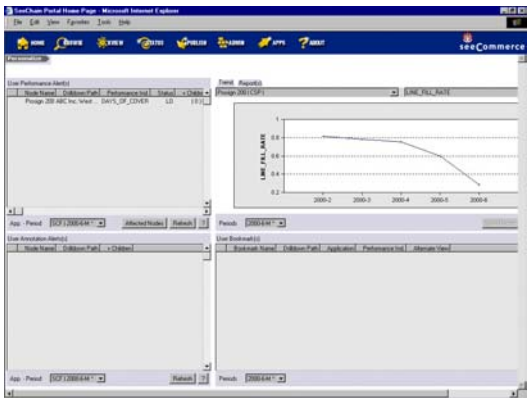
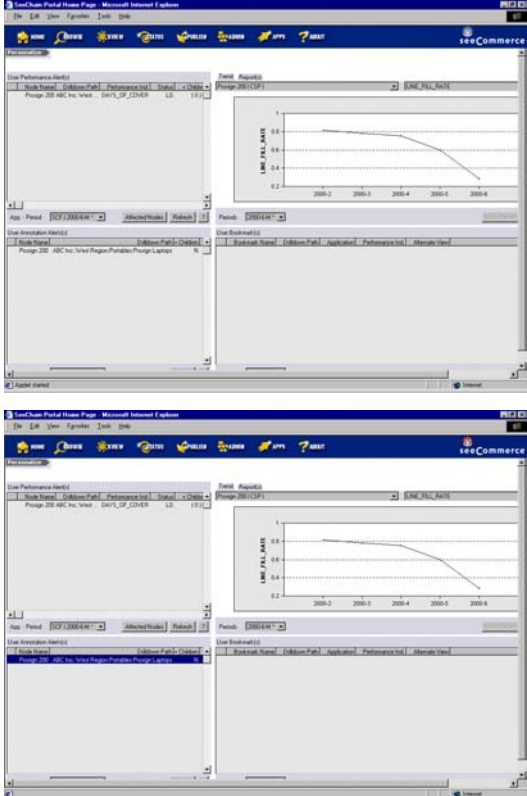
V.O.: Tom types directly into the *annotation field*.

Tom: I'll notify our marketing manager to stop promoting the 200 and start pushing the 300s to reduce overstock. I'll also alert the production manager so that she can realign the production plan to satisfy current demand. And last of all, I'll let Peggy, our customer service manager, know what's up so she can work with our key distribution centers before customer satisfaction problems crop up.

Screen 16



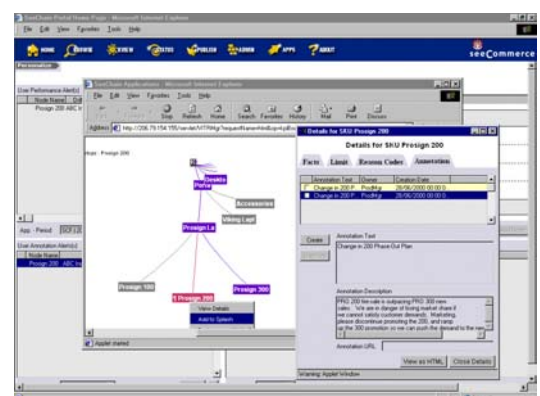
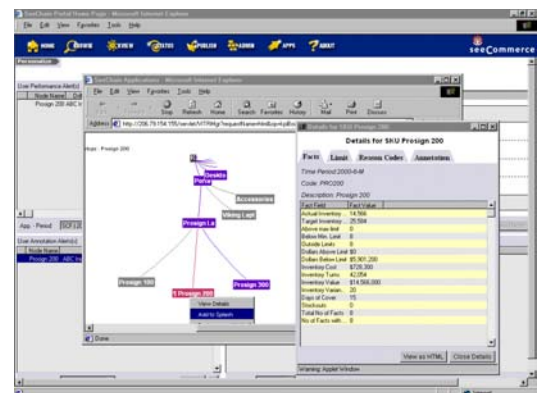
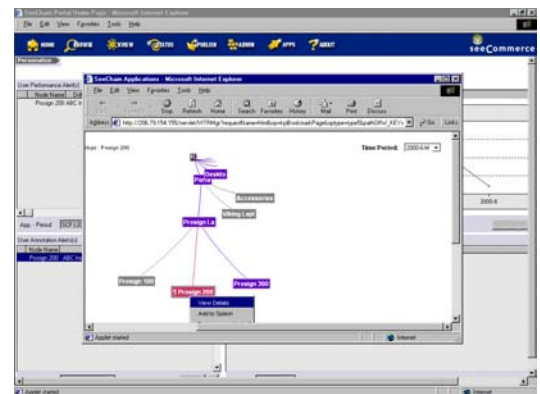
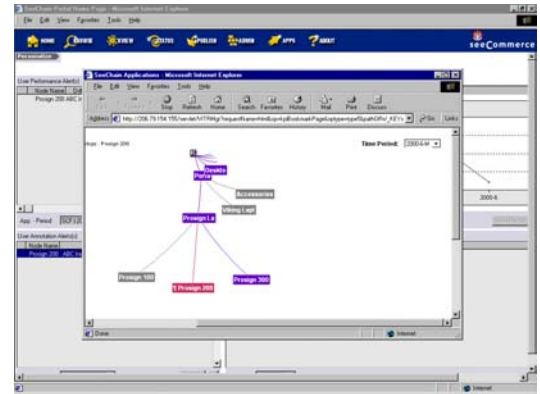
PAUSE, MUST CLICK TO CONTINUE

<p>4.17</p>	<p>V.O.: Peggy's pager goes off. Peggy: There's a customer service problem with our inventories. Let's see what's on my home page. Hmm, the fulfillment graph identifies a real problem...maybe it's a logistics issue.....What's this?</p>	<p>Screen 17</p> 
<p>4.18</p>	<p>V.O.: Peggy spots the new annotation alert from Tom.</p>	<p>Screen 18</p> 

4.19

V.O.: She clicks on it and brings up his annotated notes.

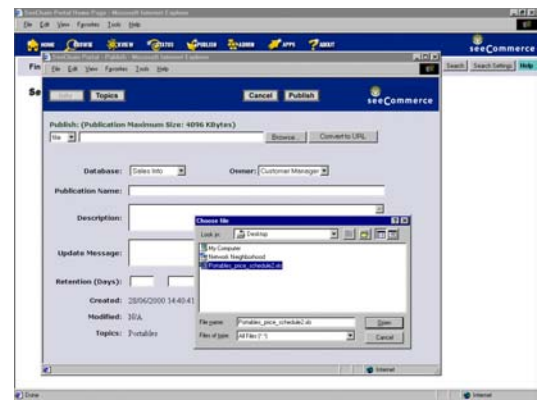
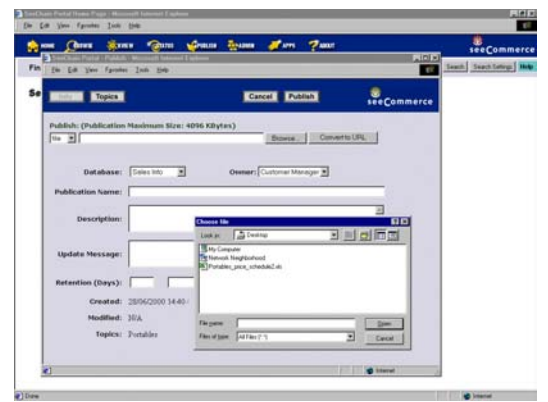
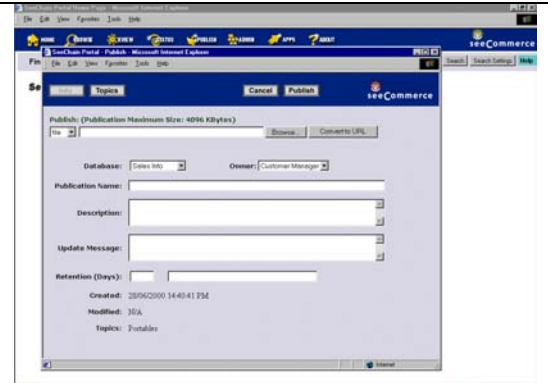
Screen 19a, 19b, 19c, 19d



Peggy: I can see that it's not a logistics problem

...it's all about demand for the PRO 200. I'd better take steps to minimize the impact of potential late shipments.

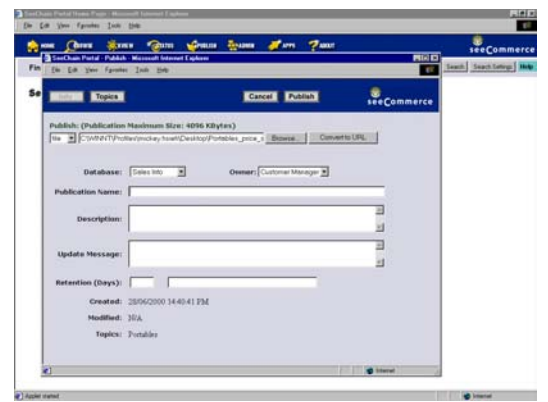
V.O.: Peggy browses her desktop to find the document...



4.23

V.O.: She makes some notes about the document...

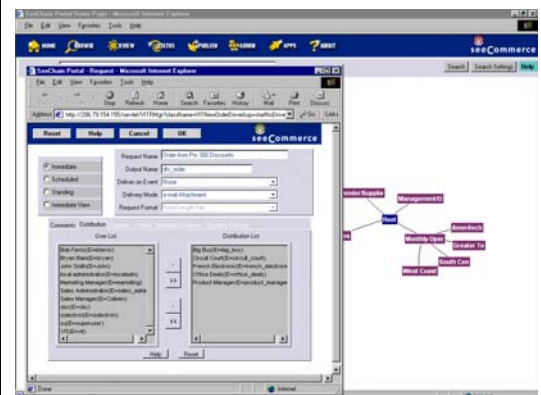
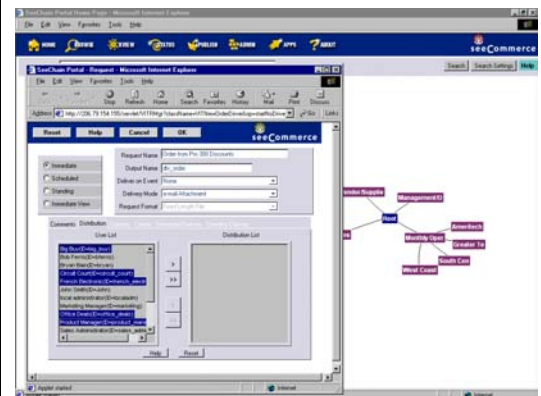
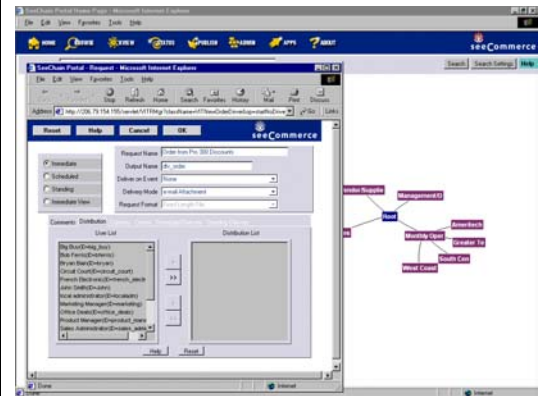
Screen 23



4.27

Peggy: Now I'll select our top five accounts. And I'll send this out to Tom, so he knows how we're solving the problem.

Screen 27a, 27 b, 27c



4.31	<p>VO: In a world where product lifecycles are short and windows of opportunity are narrow, SeeCommerce’s SeeChain applications make a real difference. It’s all about collaborating quickly. By identifying problems early on, you are able to take steps immediately to solve them. SeeChain helps to compress decision cycle times so that people can work more productively. That’s what supply chain visibility and performance measurement is all about.</p>	
4.32		Links to Product information
Products 5..0	<p>SeeCommerce offers six SeeChain applications, along with SeeCommerce Portal—our robust and highly interactive Web-centric information delivery platform.</p>	<p>Iconic representation of each of the six or a supply chain and then hilight each area in the supply chain as we go through the products to show where they have an effect</p>
5.1	<p><i>SeeChain Supplier measures supplier performance, helping manufacturers and distributors reduce material expenditures by as much as 15 percent. It measures supplier services based on various metrics that include timeliness of order fulfillment, and downstream quality of goods. And it aggregates and analyzes supplier performance data from existing transaction systems—and presents that data to managers in near real-time on the Web.</i></p>	

5.2	<p>SeeChain Demand allows business managers to measure the accuracy of their sales forecast, compared to their actual sales. It quickly identifies and improves forecasting accuracy for items that don't meet acceptable levels. By allowing managers to stay on top of raw materials inventory, production planning and finished goods inventory, SeeChain Demand ensures that supply will meet targeted customers service levels.</p>	
5.3	<p>Decision makers can use SeeChain Materials to measure the inventory levels of raw materials and semi-finished goods in stock, compared to demand. SeeChain Materials makes it easy to identify potential inventory shortages to meet forecasted usage. And it allows organizations to measure the value of excess inventory in the supply chain.</p>	
5.4	<p>SeeChain Production measures actual production performance versus the production plan. Managers can identify which products might affect customers service levels, and notify their sales reps to proactively manage their customer relationships. SeeChain Production also enables companies to determine if their</p>	

	<p>manufacturing capacity is capable of supporting growth—while at the same time identifying opportunities for expansion.</p>	
5.5	<p>With SeeChain Inventory, organizations can measure the inventory levels of finished goods in stock. Managers can identify potential inventory shortages, enabling them to meet forecasted demand. And they can also measure the value of excess inventory or safety stock in warehouses and distribution centers.</p>	
5.6	<p>And SeeChain Fulfillment measures accuracy levels for customer order fulfillment. It identifies potential product shortages that will impact customers, enabling organizations to proactively manage those accounts to ensure customer retention—and to pave the way for market growth.</p>	
5.7	<p>If you're looking for more information about SeeCommerce, go to the library of white papers, data sheets and press releases on this CD-ROM.</p>	<p>Icons for white papers, data sheets, articles....</p>
Company 6.0	<p>SeeCommerce is the leading provider of enterprise applications that <i>accelerate</i> e-</p>	<p>Animate seeCommerce logo</p>

	<p>supply chains by providing <i>real-time</i> personalized information to users and marketplaces—all over the Internet.</p> <p>Our <i>SeeChain</i> Web-centric applications allow anyone in operations and management to see and collaborate across the <i>complete</i> supply chain. With <i>SeeChain</i>, executives, business managers, and operations staff can proactively collaborate, monitor, align, and <i>exceed</i> supply chain performance objectives—in ways that <i>substantially improve</i> business performance.</p>	<p>Supply Chain add users graphic</p> <p>Add words</p> <p>Collaborate, monitor, align, exceed, performance</p>
6.1	<p>SeeCommerce was founded in 1996, and today we have a rapidly growing customer base that includes such well-known Global 1000 companies as Daimler Chrysler ... Pfizer...Maple Leaf Foods...Polaroid...US West....and Wells Fargo.</p>	Customer logos
6.2	<p>And in the last year, SeeCommerce has received a lot of great attention across the industry. We were named a <i>winner</i> of Technologic Partners’ “Investors’ Choice Top 10” award and Arthur Andersen’s Best Practices Award for Strategic Leadership.</p>	Awards and covers graphic

6.3	Here are some thoughts about SeeCommerce from one of the Silicon Valley’s most influential venture capitalists, Roger McNamee from Integral Capital Partners:	1 st frame of video
6.4	<i>SOT</i>	VIDEO: <i>Roger McNamee video clip.</i>
6.5	And here’s what some of today’s leading industry analysts are saying about us:	
6.6		<p>“SeeCommerce is the first—hence, the leading—vendor focusing exclusively on supply chain performance measurement....helping users make better, more timely decisions that should substantially improve supply chain performance.”</p> <p style="text-align: right;">—AMR Research</p>
6.7		<p>“For a successful e-business strategy, it’s imperative to have a single Web-based point of access to all relevant and critical corporate information.... SeeCommerce’s view of the entire supply chain can help to optimize customer relationships and provide a competitive advantage.”</p> <p style="text-align: right;">—The META Group</p>

6.8		<p>“As companies look for new competitive advantages, I see a strong demand for visibility . . . By quickly putting supply chain data in the hands of decision-makers, SeeChain will make companies far better able to adapt to changing market conditions.”</p> <p style="text-align: right;">— Goldman, Sachs & Co.</p>
Contact 7.0	<p>You can also visit our Web site, at www.seecommerce.com. Or, call us today, at 1-800-255-9520.</p>	<p>url, contact name and number</p>